

What is claimed is:

1. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

an elongated hollow body, having an outer peripheral surface, extending along a longitudinal axis and having first and second ends and a side wall of substantially constant cross-section throughout; and

a plurality of longitudinally spaced pairs of annular ribs extending around said outer peripheral surface to facilitate the animal gripping said pet toy with its teeth, each said pairs of ribs defining a first narrow groove therebetween and adjacent pairs of ribs defining a second wider groove therebetween wherein the inner rib of each pair of ribs with respect to said second wider groove are disposed for engagement with the teeth and the outer rib of each pair of ribs with respect to said second wide groove are disposed for engagement with the gums when the animal bites down on said second wider groove.

2. A pet toy, as claimed in claim 1, said elongated hollow body further including:

a first bulbous section having a first opening defining a first inner diameter and forming said first end of said elongated hollow body and forming said first end of said elongated hollow body extending along said longitudinal axis;

a second bulbous section having a second opening defining a second inner diameter and forming said second end of said elongated hollow body extending along said longitudinal axis and spaced from said first bulbous section; and

a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a third inner diameter which forms an inner surface defining a center opening said third inner diameter being less than at least one of said firsts and second inner diameters.

3. A pet toy, as claimed in claim 2, wherein:

said first and second inner diameters are different.

4. A pet toy, as claimed in claim 2, wherein:

said first and second inner diameters are the same.

5. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

an elongated hollow body extending along a longitudinal axis and having first and second ends and a side wall of substantially constant cross-section throughout;

a first bulbous section having a first opening defining a first inner diameter and forming said first end of said elongated hollow body extending along said longitudinal axis;

a second bulbous section having a second opening defining a second inner diameter and forming said second end of said elongated hollow body extending along said longitudinal axis and spaced from said first bulbous section;

a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a third inner diameter which forms an inner surface defining a center opening said third inner diameter being less than at least one of said first and second inner diameters; and

a rope extending through said elongated hollow body along said longitudinal axis having a fourth diameter smaller than either said first and second inner diameters and having an end with a knot formed therein which knot has a fifth diameter which is smaller than said at least one of said first and second inner diameters but is larger than said third inner diameter so that said knot can pass through said at least one of said first and

second inner diameters but not pass through said third inner diameter and engages said inner surface of said center section as an anchor wherein said rope extends through the other of said at least one of said first and second openings to serve as a pull for said pet toy.

6. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

- a elongated hollow body extending along a longitudinal axis and having first and second ends and a side wall of substantially constant cross-section throughout;
- a first bulbous section having a first opening defining a first inner diameter and forming said first end of said elongated hollow body extending along said longitudinal axis;
- a second bulbous section having a second opening defining a second inner diameter and forming said second end of said elongated hollow body extending along said longitudinal axis and spaced from said first bulbous section;
- a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a third inner diameter which forms an inner surface defining a center opening said third inner diameter being less than at least one of said first and second inner diameters; and
- an edible animal treat extending through and resiliently gripped in said center opening.

7. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

- a elongated hollow body extending along a longitudinal axis and having first and second ends and a side wall of substantially constant cross-section throughout;
- a first bulbous section having a first opening defining a first inner diameter and forming said first end of said elongated hollow body extending along said longitudinal axis;
- a second bulbous section having a second opening defining a second inner diameter and forming said second end of said elongated hollow body extending along said longitudinal axis and spaced from said first bulbous section;
- a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a third inner diameter which forms an inner surface defining a center opening said third inner diameter being less than at least one of said first and second inner diameters; and
- a first edible animal treat extending through and resiliently gripped in said first opening; and
- a second edible animal treat extending through and resiliently gripped in said second opening.

8. A pet toy for entertaining an animal and providing jaw exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:

- a elongated hollow body extending along a longitudinal axis and having first and second ends and a side wall of substantially constant cross-section throughout;
- a first bulbous section having a first opening defining a first inner diameter and forming said first end of said elongated hollow body extending along said longitudinal axis;

- a second bulbous section having a second opening defining a second inner diameter and forming said second end of said elongated hollow body extending along said longitudinal axis and spaced from said first bulbous section;
  - a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a third inner diameter which forms an inner surface defining a center opening said third inner diameter being less than at least one of said first and second inner diameters; and
  - an edible animal treat having a length greater than that of said elongated hollow body, said edible food treat extending through and resiliently gripped in said first and second openings and said center opening.
9. A pet toy for entertaining an animal and providing exercise, teeth cleaning and/or gum massaging for the animal, said pet toy comprising:
- an elongated hollow body extending along a longitudinal axis and having first and second ends and a central hollow core of substantially constant diameter;
  - a first bulbous section extending along said longitudinal axis having a first opening defining a first diameter and a first wall thickness forming said first end of said elongated hollow body;
  - a second bulbous section extending along said longitudinal axis and spaced from said first bulbous section, said second bulbous section having a second opening defining a second diameter and a second wall thickness forming said second end of said elongated hollow body;
  - a center section extending along said longitudinal axis between and connected to said first bulbous section and said second bulbous section, said center section having a thin deformable side wall and an inner surface forming a center opening of a third diameter which is less than at least one of said first and second diameters, said thin deformable side wall having a third thickness which is less than at least one of said first and second thicknesses and
  - a plurality of longitudinally spaced pairs of annular ribs extending around said outer peripheral surface to facilitate the animal gripping said pet toy with its teeth, each said pairs of ribs defining a first narrow groove therebetween and adjacent pairs of ribs defining a second wider groove therebetween wherein the inner rib of each pair of ribs with respect to said second wider groove are disposed for engagement with the teeth and the outer rib of each pair of ribs with respect to said second wide groove are disposed for engagement with the gums when the animal bites down on said second wider groove.
10. A pet toy, as claimed in claim 9, wherein:  
said first and second wall thicknesses are equal.

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